



The 10 Deadly Sins of Business Development

Overview of the Program

- Discover 10 of the most common reasons businesses don't grow as fast as they could
- With each challenge, a solution is provided to get your business back on track and keep it there
- By avoiding the pitfalls, you will increase sales, opportunities, and your bottom line
- Facilitated by a proven business development coach that has extensive experience in building companies
- Great for both service and product based companies and professionals.
- Guaranteed to work or your money back.

The Achilles Heel of any entrepreneur is Business Development

Business Development is the life blood of any successful business. A continuous and methodical approach to developing new prospects, engaging markets with relevant information, and closing the deal on solution focuses conversations is what separates companies that flourish from those that flounder.

In this seminar, you will learn the top 10 bad habits that most business owners face and how to avoid these 'sins' and make different choices. These choices will ramp up your revenues, create new groups of niche markets, and develop a systematic approach to building business seven days a week, twelve months a year. Guaranteed!

"Incremental and planned efforts create measurable and exponential results."

\$49_{+gst}

Saturday February 21st 10-11am
4th Floor Boardroom 938 Howe



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