



# The 10 Deadly Sins Business Planning

## Overview of the Program

- Find out why the success rate of businesses that plan is 98.5%
- Techniques have been proven in all industries, in companies of all stages, and by owners of all experience levels.
- A tactical business plan is very different from the plan prepared for bankers.
- Facilitated by a proven business development coach that has extensive experience in building companies and planning their growth.
- Great for both service and product based companies and professionals.
- Guaranteed to work or your money back.
- You will leave this seminar feeling like you have more control over your business.

**Think you don't need a business plan because you aren't going to a bank? Think again!**

Businesses that thrive in the market do so because they have a clear plan that guides them and acts as a measurement for performance. This isn't about the sixty-page business plans used to secure funding from your bank. It is about developing a strategic and tactical document that you can use to track your goals and implement strategies in an objective and concise manner.

In this seminar, we will discuss the 10 most common pitfalls businesses face by not having a business plan in place and how you can not only avoid these challenges, but take steps to use this knowledge to build your bottom line. Forget everything you think you know about business plans and find out the secrets of highly profitable and successful business owners.

"Incremental and planned efforts create measurable and exponential results."

**\$49**<sup>+gst</sup>

Thursday February 26th 6-7pm  
4th Floor Boardroom 938 Howe St

  
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